



111 Trade Street
PO Box 507
Greer, SC 29652
864-849-0012

www.greerdevelopment.com

Contact: Richard K. Blackwell
Phone: 864-849-0013

FOR IMMEDIATE RELEASE
January 21, 2005

SOUTHERN THYMES CAFÉ OPENS IN GREER STATION

The ***Greer Development Corporation (GDC)*** is pleased to announce the grand opening of ***Southern Thymes*** café in downtown Greer. This new dining establishment located at 219 Trade Street will specialize in “traditional Southern cooking” and will be open for breakfast and lunch six days a week from 7:00 am until 2:30 pm. The restaurant is owned and operated by Wendy Mitchell. They plan to employ between 7 to 10 people.

Southern Thymes will offer a “full-line breakfast,” stated Mrs. Mitchell and will offer “a traditional meat and veggies menu for lunch.” ***Southern Thymes*** will have seating for 100 to 150 guests and offer a private dining area for large groups or meetings. ***Southern Thymes*** will offer delivery services for the immediate one mile area. Mrs. Mitchell commented that her restaurant will specialize in “good food, good service and a clean atmosphere.”

Wendy Mitchell, who has a number of years experience in operating restaurants, felt that downtown Greer presented an excellent opportunity and has so much potential for a business owner. “We have wanted to locate a restaurant in Greer Station for some time now and recently the opportunity presented itself,” commented Mrs. Mitchell. “Downtown Greer has so much charm with a small town feel, yet has grown tremendously over the past couple of years.”

“We are very pleased this sit down restaurant chose to locate in Greer Station and we feel this type of restaurant concept will do well with the entire mix of existing restaurants in Greer Station,” commented Richard K. Blackwell, Commercial Development Director for the ***Greer Development Corporation (GDC)***. All together there has been over 25 new businesses open in Greer Station since January 2002. This is the second restaurant to open in less than one month.

“***Southern Thymes*** is a needed addition to our community,” said Jerry Balding, ***Chairman of GDC***. “We hope by their presence and the addition of many others we can continue to make Greer Station the location of choice in the Greenville & Spartanburg market. More and more people are realizing Greer is the place to frequent due its’ quality restaurant and business mix. The citizens of Greer are lucky to have a historic downtown that is experiencing quality growth and revitalization.”

The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community. GDC is a 501c(4) public-private partnership focused on business recruitment and retention activities, targeted marketing, and product development.