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FOR IMMEDIATE RELEASE

SMALL BUSINESS TAKES CENTER STAGE IN GREER ON JUNE 23RD

(Greer, South Carolina) On Monday, June 23 the Greer community will focus its attention on the growth and development of small business. Two events in Greer Station, Greer's Hip and Historic Downtown, will offer business to business networking opportunities and small business training.

The Greer Station Association will host a Business After Hours Event at Cafe Mundo from 5:00 - 7:00 p.m. on Monday, June 23. Cafe Mundo, located at 200 Trade Street in Greer Station, Greer's Hip and Historic Downtown, features wine, tea, and coffee from around the world. The Greer Station Association is tasked with promoting Greer's Hip and Historic downtown and the businesses located therein, as well as helping to attract new retail shops, restaurants, and service providers to Greer Station.

"The last Greer Station Business After Hours Networking Event was a huge success with more than 50 Greer Station members in attendance representing retail shops, restaurants, and service providers," said Angela Rutland, GDC's new Commercial Development Director.

There is no cost to attend the Greer Station Business After Hours Networking Event for groups and individuals with an interest in the success of Greer Station, Greer's Hip and Historic Downtown.

From 6:00 until 8:00 p.m. on June 23 the Greer Development Corporation is hosting a small business development workshop led by the Clemson Small Business Development Center at its offices at 111-B S. Main Street. "Jump Start Your Business" is designed to give new business owners and those interested in starting their own small businesses vital tips for start-up success. The workshop will explore the basics of what it takes to go into business, how to set up a business, forms of business organization, legal requirements, and the elements of an effective business plan. The workshop will feature local resources for licensing, permitting, small business financing, and strategies to improve the odds of start-up success. There is a \$25 charge to attend the "Jump Start Your Business" workshop and reservations are requested, but not required, by calling 864-370-1545.

"Small business development has been the backbone of the incredible growth of Greer's hip and historic downtown," said Angela Rutland. "At the Greer Development Corporation, we look for opportunities to turn great ideas into great small businesses and to help our existing businesses to grow and prosper in this dynamic commercial market. We are very fortunate to have great partners like the Clemson Small Business Development Center and the incredible small business owners who make up Greer Station."

For more information on how to start your own small business in Greer or Greer Station, Greer's Hip and Historic Downtown, please call Angela Rutland at (864) 416-0125 or visit www.greerstation.com or www.greerdevelopment.com.

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The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community. GDC is a 501c(4) public-private partnership focused on business recruitment and retention activities, targeted marketing, and product development.