



## NEWS RELEASE



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### **GREER STATION AND GDC TO HOST SMALL BUSINESS ASSISTANCE SEMINAR**

**(Greer, South Carolina)** The *Greer Station Association (GSA)* and the *Greer Development Corporation (GDC)* is pleased to announce the offering of a Small Business Assistance Seminar on August 15<sup>th</sup> at 5:30 pm at **GDC**, 111 B South Main Street, Greer, SC 29650. The seminar is free to the public and will be held in the **GDC** conference room. The featured speaker will be Kim Williams, Greenville Area Manager of the Clemson University Small Business Development Center. The seminar will cover a variety of topics including but not limited to: developing your business plan, financial strategy, marketing, exit strategies, and locating resources. **GSA** and **GDC**'s intent is to provide a resource for local citizens who are small business owners or beginning the process of opening a small business. "For a new business owner, education is key. It doesn't take much for a small business to go under and knowledge can help get that owner off on the right foot. Existing business owners also benefit from continuing education so they can efficiently work *on* rather than always working *in* their business," says Williams.

"Owning and operating a business is hard work. It takes dedication, patience, and an assortment of skills and money. Knowing how to handle the many details of going into business is instrumental to success," stated Melissa Thomas, Commercial Development Director for **GDC**.

Ruthie Henkin, president of **GSA** added, "I've started two businesses from the ground up. This is a great resource to have in the Greer community, and I certainly hope people will take advantage of it. From the new entrepreneur to the small business owner who can always use a refresher course, we are excited to be offering this seminar to help individuals find their way through the complex maze that is being a business owner."

To sign up for the Small Business Assistance seminar or for more information, please contact Melissa Thomas with the **Greer Development Corporation** at 864-416-0127 or [mthomas@greerdevelopment.com](mailto:mthomas@greerdevelopment.com).

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*The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community. GDC is a 501c(4) public-private partnership focused on business recruitment and retention activities, targeted marketing, and product development.*