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FOR IMMEDIATE RELEASE
March 22, 2005

ROLY POLY SANDWICHES OPENS NEW LOCATION IN GREER

The ***Greer Development Corporation (GDC)*** is pleased to announce the grand opening of ***Roly Poly Sandwiches*** in Greer, South Carolina. The store will be located at the North Hampton Market on Wade Hampton Boulevard near Fairview Road in the City of Greer. The eatery is owned and operated by brothers, Vernon and Brandon Rutland. They will initially employ between six and eight employees and be open Monday through Saturday from 10 am to 8 pm.

Roly Poly Sandwiches offers a variety of 'rolled' sandwiches, salads, and soups. "The sandwich shop will offer a unique sandwich that is 'rolled' using low carb wraps made out of tortilla style bread and we offer all different styles for all the different style taste buds," said Vernon Rutland. ***Roly Poly Sandwiches*** will also offer catering and delivery services in the Greer / Taylors Market. The success of ***Roly Poly*** stores is clearly tied to an educated, upscale, and professional customer base. The ***Roly Poly*** concept appeals to the customer seeking quality and taste, not quantity and price. The ***Roly Poly*** franchise was first rolled out in the late 1990's and since then over 270 franchises opened around the U.S.

The Rutland's chose to open a sandwich shop in Greer based on the demographics of the Greer market. "We saw the surge of residential developments, over 125 new subdivisions in the area, and we knew Greer is the location for our sandwich concept. Greer is changing almost weekly and we saw this opportunity to offer something new to Greer," said Vernon Rutland. Brandon Rutland continued by adding that, "Greer is quickly becoming a commercial destination and we did not want to miss out on this market."

"Adding ***Roly Poly Sandwiches*** to North Hampton Market increases the variety of businesses along Wade Hampton Boulevard," said Richard K. Blackwell, Commercial Development Director for ***GDC***. "They reviewed the material we provided on the community and recognized that the commercial growth corridor of Wade Hampton Boulevard is an excellent location for developing a restaurant."

Mr. Jerry Balding, Chairman of the Board for ***GDC***, said, "Having ***Roly Poly Sandwiches*** in North Hampton Market exemplifies that Greer has the right ingredients for success. Developing a greater diversity of restaurants is an objective of the Greer Development Corporation and the Partnership for Tomorrow. Greer welcomes ***Roly Poly Sandwiches*** to the community and wishes them much success."

The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community. GDC is a 501c(4) public-private partnership focused on business recruitment and retention activities, targeted marketing, and product development.