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PERFECTLY PERSONAL OPENS AT THE DEPOT

The ***Greer Development Corporation (GDC)*** is pleased to announce the opening of ***Perfectly Personal*** in Greer, South Carolina. ***Perfectly Personal*** offers a variety of personalized gift items from fine linens, baby bags and luggage, baby layettes, teen luggage, and Beijo bags to monogrammed sandals and silver jewelry. The store is located at 300-D Randall Street in the Depot in Greer Station, Greer's historic downtown. ***Perfectly Personal*** is owned and operated by two sisters, Danielle Davis and Shay White. The business hours will be 10:00 am to 5:30 pm Monday through Friday and 10:00 am to 3:00 pm on Saturday.

"This was perfect timing for us to become part of this wonderful downtown and we could not think of a better area to operate a business," commented Shay White. Mrs. White added, "We love the historic flare and charm that Greer Station possesses." Danielle Davis continued by saying, "My sister and I live in this community and we wanted to become part of it as it continues to grow. We have watched the City of Greer thrive over the past few years with new businesses filling up the buildings in downtown Greer."

Danielle and Shay chose to open ***Perfectly Personal*** in Greer Station "not only based on the appeal of downtown Greer but based on the demographics and numerous residential developments in the Greer market" commented Mrs. Davis. There are 120 new or planned subdivisions within a 20 minute drive time to downtown Greer, which represents over 20,000 new people to this area. Not to mention the buying power for the Greer Trade Area is increasing. "We did our research on locations, looked at the numbers and to locate our business in Greer Station was the easiest business decision we have had to make," said Mrs. White.

"Having a quality gift store like ***Perfectly Personal*** locating in Greer Station is wonderful because it is a specialized retail business that compliments our many other retail establishments," said Richard K. Blackwell, Commercial Development Director for ***GDC***. Mr. Blackwell continued by saying, "More and more people each day are making Greer Station a destination point because this downtown has blossomed with close to 30 new businesses since 2002. People are now noticing how wonderful this downtown truly is and realizing the potential in this market. Just in the last few months we have had an increase in the number of shopping amenities locate in Greer Station. When you mix in great shopping with great eateries, it's no wonder why this downtown continues to flourish."

Mr. Jerry Balding, Chairman of the Board for ***GDC***, said, "We are very pleased that Mrs. Davis and Mrs. White decided that Greer Station was the right fit for them. Their retail concept adds to our wonderful business mix in downtown and adds to the reasons why more people need to visit our downtown and see for themselves what they have been missing. "

The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community. GDC is a 501c(4) public-private partnership focused on business recruitment and retention activities, targeted marketing, and product development.