



NEWS RELEASE

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NETALYTICS, LLC LOCATES IN DOWNTOWN GREER

(Greer, South Carolina) The **Greer Development Corporation (GDC)** announced today that **Netalytics, LLC** is moving their office operations to Greer, South Carolina. **Netalytics** is a full-service software development firm specializing in software for the substance abuse industry. **Netalytics** has been in business for 4 ½ years and was formerly located in downtown Greenville at 710 Pettigru Street. Their new office will be at 102 Trade Street in the heart of downtown Greer and have ten employees with future plans to add employees and expand the business in the future.

Netalytics' main product is the Methasoft Treatment Management System. They will be adding two additional products; Methalytics and Datalytics in 2006 as well as releasing a Substance Abuse Counseling module. The Methasoft product is an advanced Clinic Automation System designed for addiction treatment facilities and is currently in use in select prisons throughout the United Kingdom and serves over 90 clinics here in the United States. The Methalytics and Datalytics products are advanced data analysis tools, designed to assist management in getting maximum utilization of data collected.

“Our company is excited to be locating in Greer. We feel that Greer has so much potential with its’ continued positive growth and with our employee’s working in downtown Greer having so many unique amenities close-by. To locate our business to Greer was an easy decision, once you tour the area you fall in love with it, not to mention it has great proximity to the GSP International Airport which is a key to our business development purposes” said Mark Essex, President / Owner of **Netalytics**.

Mark and Karen Essex bought the building at 102 Trade Street in February 2005 and renovated the building for two purposes. The first was for **Netalytics**, which would occupy the second floor of the 4,600 square foot building. The second purpose was for Mark’s wife, Karen, to pursue one of her dreams and open up a local art gallery called **Sorelles** with the assistance of her sister Kathy Woods. The art gallery is located on the first level and showcases various art works and locally made gifts from different local artists in the area.

“Having both of these businesses recently open in downtown Greer says a lot about historic downtown Greer. These new business additions add to the energy level that exists in downtown Greer with having over 30 new businesses since 2002, recent additions of more downtown events and a recent grant program that assisted in generating over \$1.4 million dollars in private investment to take place in our downtown. It truly is a wonderful time to be located in Greer and **Netalytics** and **Sorelles** are welcomed additions to our downtown,” said Richard K. Blackwell, *Commercial Development Director* for **GDC**.

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For more information on Netalytics, LLC please telephone them at 864-416-0153 or visit their website at www.netalytics.com. If you would like more information on Sorelles please call 864-968-6262.

The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community. GDC is a 501c(4) public-private partnership focused on business recruitment and retention activities, targeted marketing, and product development.