

PRESS RELEASE

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NEW BOUTIQUE OPENS IN HISTORIC DOWNTOWN GREER MARCH 10

Mariani's brings together style and service that offers a new shopping experience for Upstate women

GREER, SC – Mariani's Boutique will open in Historic Downtown Greer on March 10, 2006, providing Upstate women with a new shopping experience. Located at 300-C Randall Street, Mariani's will not only carry a broad selection of designer clothing and accessories, but also offer specialized services including The Style File™ Image Consulting System, wardrobing, closet edits and fashion workshops.

"Mariani's is more than a retail store for women," commented Mary Ann Sudnick, owner of Mariani's. "It's a total fashion experience. We will provide women of all ages and stages of life with special attention, personalized fashion advice, stylish clothing and accessories all in a comfortable and friendly environment."

Mary Ann Sudnick is the first person in the United States to become a Style File™ image consultant. The Style File is a fresh new approach to helping women create their unique style with proven concepts to create pleasing proportions, suitable lifestyle, up-to-date colors, and make-up for the individual. After an initial two-hour consultation, an individual's personal style attributes are married with the proven Style File System, resulting in a pocket-sized leather-bound wallet housing all of their fashion information. The Style File System helps to create a unique style, leaving clients confident and capable of managing their own style. The goal is to help create personal style, not give someone an image.

With over 25 years of experience in the retail industry, Mary Ann Sudnick is using her passion and knowledge to create a place where women will be pampered and transformed through beautiful clothing and fashion accessories. One of her primary goals is to educate women about fashion and style allowing them to compliment and enhance their lifestyles. Mary Ann has been an Upstate resident for 12 years and, during that time, has contributed a great deal of her time and talents to the local community. Ms. Sudnick earned her Associates Degree in Fashion Buying and Merchandising from The Fashion Institute of Technology in Manhattan, New York, and she recently graduated from Southern Wesleyan University with a Bachelors Degree in Business.

Mariani's hours of operation will be 10:00 a.m. to 5:00 p.m., Monday through Friday; 11:00 a.m. to 4:00 p.m. on Saturday and closed on Sunday. Women interested in personal services, such as The Style File Image Consulting System, wardrobing or closet edits, may contact Mary Ann Sudnick at 848-9300 to schedule an appointment.

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About Mariani's

Established in 2006 by fashion-guru Mary Ann Sudnick, Mariani's is a unique ladies boutique located in Historic Downtown Greer offering Upstate women a new fashion experience. Mariani's provides a broad line of famous designer clothing and accessories, as well as specialized services, including The Style File™ Image Consulting System, wardrobing, closet edits and fashion workshops. Mariani's is the first and only retail shop in the Upstate – and the U.S. – to offer The Style File™ Imaging Consulting System. For more information, call 848-9300 or visit www.marianisboutique.com.