



NEWS RELEASE

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Contact: Richard K. Blackwell, GDC 864.849.0013

ANNOUNCING WWW.GREERSTATION.COM

(Greer, South Carolina) The Greer Development Corporation (GDC) is pleased to announce that it has launched a new website this week to highlight downtown Greer. **Greerstation.com** has been launched as a marketing tool to help familiarize people to historic downtown Greer businesses, amenities, events and opportunities.

Downtown Greer which is referred to as 'Greer Station' for marketing and branding efforts has experienced tremendous business growth in the last three years. There have been 31 new businesses to locate in this 12 city block area since 2002 and there has been the addition of numerous events being held in Greer Station. "This website is a much needed tool as more and more people are making Greer Station a destination point and as this area is experiencing a more vibrant business location," said Richard K. Blackwell, *Commercial Development Director* for **GDC**.

GDC teamed up with the website development firm of **Flying Bridge Technologies, Inc.** based out of Charlotte, NC to develop a website that is a resource for information on Greer and a marketing tool for promotional efforts associated with downtown Greer. The site conveys the history of Greer, the historical aspects of Greer Station, provides information on current businesses in Greer Station, gives helpful links to other resource information, and provides information on current events. Another important feature that the site does is highlight available property in Greer Station. "Today more than ever people are using the internet to research possible locations for their business and to view real estate. This website is a tool to help them in their decision making process and provide easy access to meaningful data in the least amount of time," added Mr. Blackwell.

"We are excited to have a new resource tool to promote Greer Station," commented David Swenson, *Executive Director* for **GDC**. "Our agency has been charged to help market the Greer Station area to new visitors, potential investors and business operators, and assist the existing businesses as they try to grow their companies. Having a presence on the internet is a must in order to accomplish these objectives. We hope citizens in Greer and the surrounding area will go to the internet and use this web page to learn more about Greer's historic downtown and all that it offers."

To view the new site and to learn more about Greer Station, please visit www.greerstation.com.

The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community. GDC is a 501c(4) public-private partnership focused on business recruitment and retention activities, targeted marketing, and product development.

Flying Bridge Technologies, Inc. provides web site design, web site development, and web site hosting for businesses, non-profit organizations, and educational entities. Flying Bridge Technologies, Inc. was listed in the top 5 of web design firms for the third consecutive year as compiled by the Charlotte Business Journal in the Charlotte business community. For more information or to view their portfolio of clients please visit <http://www.flyingbridge.net/> or call them at 1-866-668-8649.