

GREER

SOUTH CAROLINA

The Center Of It All

The Greer Development Corporation invites you to learn more about the opportunities that await you in our community. You can contact us directly at 864-416-0125 or log onto our web page at :

www.greerdevelopment.com

If you or your company are interested in being a part of the Greer Development Corporation please contact Reno Deaton, Executive Director at 864-416-0126 or by email at rdeaton@greerdevelopment.com.



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Corporate Information Guide

WWW.GREERDEVELOPMENT.COM



The Greer Development Corporation (GDC) mission is to promote and enhance the economic growth and development in Greer, South Carolina. GDC works to increase the wealth creating opportunities in the community, while preserving the high quality of life in one of South Carolina's fastest growing communities.

The GDC is primarily focused on recruitment and retention of businesses involved in manufacturing, commercial, and office activities. GDC is also responsible for coordinating the recruitment activities for Greer Station, the communities historic downtown. Service provided by GDC include:

- Data on available industrial & commercial properties
- Tax, incentive, financing and business start-up information
- Statistical data on the Greer marketplace
- Introductions to community resources - general contractors, engineers, financial institutions, local business leaders and government officials
- Site selection and community tours
- Geographic Information System (GIS) mapping and analysis

CORPORATE STRUCTURE

The Greer Development Corporation is a 501(c) 4 non-profit organization as recognized by the IRS. The corporation is a public/private partnership between the City of Greer, the Greer Commission of Public Works (CPW), the Partnership for Tomorrow, the Greater Greer Chamber of Commerce and private sector businesses. The corporation is governed by a board of nine directors representing the City of Greer, Greer CPW, the Chamber of Commerce and the private sector.

STAFF

The GDC has a staff of three professionals. The Executive Director and Commercial Development Director are primarily involved in strategic marketing of the community, targeted recruitment of businesses to the Greer area, and retention of existing businesses. The Office Manager provides program support and administrative assistance for the many programs and activities of the corporation.

LOCATION

The GDC is located on the second floor at 111 B South Main Street. This facility provides available meeting space and amenities in the historic downtown area of Greer known as Greer Station.

PARTNERSHIPS

Local economic development is accomplished due in large part to partnerships with other local and regional allies. The following are some of the allies with which GDC has formed strategic partnerships:

- Greenville Area Development Corporation
- Spartanburg County Economic Development Corp.
- The Upstate Alliance
- South Carolina Department of Commerce
- South Carolina Manufacturing Extension Partnership
- SC Appalachian Council of Governments
- US Small Business Development Center

FUNDING

The GDC is supported by public and private sector dollars from the City of Greer, Greer CPW, and the Partnership for Tomorrow. An annual budget of approximately \$300,000 is anticipated to accomplish the goals and objectives of the corporation. Investments made to GDC are tax deductible as a business expense, not a charitable contribution.

