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DEATON JOINS GDC AS EXECUTIVE DIRECTOR



The *Greer Development Corporation (GDC)* is pleased to announce the hiring of Reno Deaton as Executive Director beginning March 12, 2007. Deaton's responsibilities as Executive Director for *GDC* will include recruitment and retention of industrial businesses in the Greer community; existing business and industry strategies; coordinating the *GDC* marketing program; providing location decision assistance; budgeting and allocating funds to all program areas; and informing and educating the community leaders of the ongoing activities of the development program.

Prior to joining *GDC*, Deaton served as the Executive Director of the Carroll County Community Development Corporation in Carroll County, Kentucky. He received his undergraduate degree in Business Management at the University of Kentucky and earned his Juris Doctorate at the University of Kentucky College of Law.

"We welcome Reno to Greer and think he will be a great fit for the *GDC* and the community," says Wryley Bettis, 2007 Chairman of the *Greer Development Corporation* Board. "He brings with him a wealth of experience to assist in a growing marketplace."

"Mr. Deaton is going to be a great asset to the *GDC* team," commented Ed Driggers, City of Greer Administrator. "We look forward to having him support and assist *GDC* in its efforts to promote Greer as a wonderful place to live and work."

Melissa Thomas, Commercial Development Director for *GDC* says, "Reno is a great addition to our team. Angela and I are extremely excited to have him join our staff and look forward to having him meet and work with the citizens, community and business leaders, and the economic development allies."

"I am truly excited to join the Greer Development Corporation and to make Greer my home" said Deaton. "I look forward to the opportunity to help Greer to continue to grow, to create new job opportunities, and to preserve Greer's incomparable quality of life."

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The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community. GDC is a 501c(4) public-private partnership focused on business recruitment and retention activities, targeted marketing, and product development.