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## ***GDC TO HOST NUMBER ONE ENTREPRENEURIAL EDUCATION PROGRAM IN THE US***

The ***Greer Development Corporation (GDC)*** is pleased to announce the offering of FastTrac NewVenture. The seminar will be held in the ***GDC*** (111 B South Main Street, Greer, SC 29650) conference room beginning Tuesday, September 11 from 6 p.m. to 9 p.m. and will continue every Tuesday for ten weeks.

FastTrac NewVenture is the number one entrepreneurial education program in the United States and is catered to those who have a new business. Topics range from exploring entrepreneurship, setting financial goals, planning the product, and reaching the market to building the team and planning for a profitable business. FastTrac is a program of the Kauffman Foundation.

South Carolina is striving to become a more knowledge based economy with a backbone of small businesses and the legislature is meeting this need by providing a 3 year grant to help subsidize the cost of the FastTrac program. South Carolina was the 47<sup>th</sup> state to sign on to the FastTrac program but the first to gain state legislative support. For a limited time, the course is being offered in Greer for \$150. The regular price for this course is \$695.

“For a new business owner, education is key. It doesn’t take much for a small business to go under and knowledge can help get that owner off on the right foot. Existing business owners also benefit from continuing education so they can efficiently work *on* rather than always working *in* their business,” says Kim Williams, Facilitator for FastTrac.

“Owning and operating a business is hard work. It takes dedication, patience, and an assortment of skills and money. Knowing how to handle the many details of going into business is instrumental to success,” stated Melissa Thomas, Commercial Development Director for ***GDC***.

Space is limited. To sign up for FastTrac NewVenture, please visit [www.fasttracsc.org](http://www.fasttracsc.org) or for more information, please contact Melissa Thomas with the ***Greer Development Corporation*** at 864-416-0127 or [mthomas@greerdevelopment.com](mailto:mthomas@greerdevelopment.com).

*The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community. GDC is a 501c(4) public-private partnership focused on business recruitment and retention activities, targeted marketing, and product development.*

