



Street

111 B South Main

Greer, SC 29650

864.416.0125

[www.greerdevelopment.com](http://www.greerdevelopment.com)

Contact: David Swenson, CEcD

Phone: 864.416.0126

FOR IMMEDIATE RELEASE

Thursday, August 24, 2006

**SWENSON RECEIVES DESIGNATION OF  
CERTIFIED ECONOMIC DEVELOPER  
FROM THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL**

*(Greer, South Carolina)* David Swenson, Executive Director of the Greer Development Corporation, recently earned the designation of Certified Economic Developer (CEcD), a national recognition that denotes a mastery of principal skills in economic development and a commitment to personal and professional growth.

The CEcD exam was administered by the International Economic Development Council (IEDC) on August 19th and 20th in Atlanta, GA in partnership with The Georgia Economic Developer's Association and Georgia Tech Enterprise Innovation Institute. The CEcD designation recognizes qualified and dedicated practitioners in the economic development field and sets the standard of excellence within the profession. Candidates must pass a rigorous and comprehensive three-part, two-day examination, which tests a practitioner's knowledge, proficiency and judgment in the key areas of economic development, including business retention and expansion, marketing, finance, workforce development, community development, real estate, strategic planning, and management.

As highly competent economic development practitioners, Certified Economic Developers work with public officials, business leaders and community members to create leadership to build upon and maximize the economic development sector. Excellence in the economic development profession improves the well being, quality of life and opportunities for individuals, businesses and communities. There are currently more than 1,200 CEcDs in the world.

The International Economic Development Council is the premiere organization for the economic development profession. Serving over 4,000 members, IEDC is the world's largest professional membership organization providing a diversity of economic development services, including research and advisory services, conferences, professional development and legislative tracking. IEDC provides economic developers with the information and tools they need to build local economies and strives to draw upon and increase the collective expertise and influence of its diverse membership. IEDC also manages the Association of Defense Communities (ADC) which brings together public and private sector professionals involved with the redevelopment of closed military bases and privatization of military infrastructure.

To learn more about the Greer Development Corporation, please visit their website at [www.greerdevelopment.com](http://www.greerdevelopment.com) or contact them at 864-416-0125. To learn more about IEDC, visit their website at [www.iedconline.org](http://www.iedconline.org).

*For more information, please visit the downtown Greer website at [www.greerstation.com](http://www.greerstation.com) or call the Greer Development Corporation at (864) 416-0125. The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community. GDC is a 501c(4) public-private partnership focused on business recruitment and retention activities, targeted marketing, and product development.*

###