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GDC ANNOUNCES NEW GREER BUSINESS START-UP GUIDE

(Greer, South Carolina) The *Greer Development Corporation (GDC)* announced today that the new *Business Start-Up Guide for Greer, South Carolina* is now available to the public. This resource document is focused on helping those individuals interested in learning more about the necessary steps required to start a small business in Greer, South Carolina. The *Business Start-Up Guide for Greer, South Carolina* touches on a variety of topics that include entrepreneurship, marketing, tax information, permits necessary for a business, personnel matters, and writing a business plan. The document also provides a few quiz questions to see if an individual is cut out to be a small business owner. *GDC's* intent is for the local citizens to have a resource that will make the process of starting a business as smooth and as timely as possible.

“Our economic system in this country is based upon free enterprise and the rights of each person to take the chance to follow the dream and open their own business. The *Business Start-Up Guide for Greer, South Carolina* is more than just a guide it is a workbook and has been compiled to answer many of the questions that arise when a person begins to think about opening a business,” stated Richard K. Blackwell, Commercial Development Director for *GDC*. Mr. Blackwell continued by adding “The goal of producing this was to help the individual find their way through the complex maze of going from the dream of being an entrepreneur to actually making their first dollar as a small business owner.”

For more information regarding the *Business Start-Up Guide for Greer, South Carolina* please contact the Greer Development Corporation at 864-849-0012. To obtain a copy of the guide please contact Richard K. Blackwell at 864-849-0013 or visit www.greerdevelopment.com.

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The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community. GDC is a 501c(4) public-private partnership focused on business recruitment and retention activities, targeted marketing, and product development.