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THE IMAGE FORGE EXPANDS INTO DOWNTOWN GREER
Upstate Marketing Communications Firm Bucks the Trend

Greer, South Carolina – April 12, 2010 – Going against the current trends of downsizing and business contraction, The Image Forge has opened a new, expanded office in downtown Greer. Now located in the Historic Train Depot, The Image Forge is a marketing communications firm that has been serving the Upstate for nearly seven years. The move represents a new phase for the company as its business continues to grow and its client base matures.

“Downtown Greer is the logical choice for The Image Forge,” says owner and founder, Martin Miller. “The look and the ambiance of the Greer Train Depot are a natural fit for the image we have been building,” he adds. The Image Forge researched locations across Greenville County but settled on downtown Greer. Miller comment that “the location, the business potential in the downtown area and the ease of access were some of the things that convinced me to choose Greer.”

The Image Forge needed additional space to accommodate the growth of its business. Miller continued, “Even in down economic times, business success is possible for those who plan and act on those plans. We help our clients to prepare them for times like these. We’re all struggling, but a solid plan enables businesses to manage these times *and* be prepared for the recovery.” The Image Forge’s expanded facilities are part of the company’s initiative to better serve existing clients and to make themselves more accessible to future clients.

Founded in 2003, The Image Forge LLC is a full-service marketing communications firm. The company serves clients by developing strategic, goal-focused marketing plans and then assists those businesses in the logical execution of these plans. The Image Forge offers a complete portfolio of web, advertising and design services but strives to marry client’s business objective with power communications. The Image Forge is located at 300 Randall Street, Suite C, Greer, SC 29651 – in the Historic Train Depot. They can be reached at (864) 334-5546, via email at info@theimageforge.com and online at www.theimageforge.com.

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