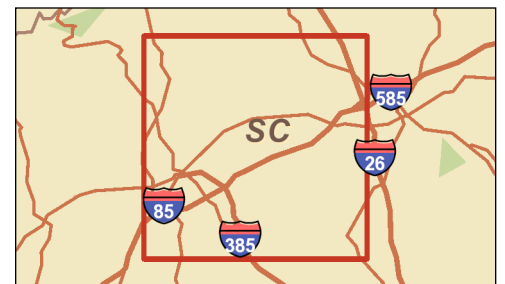
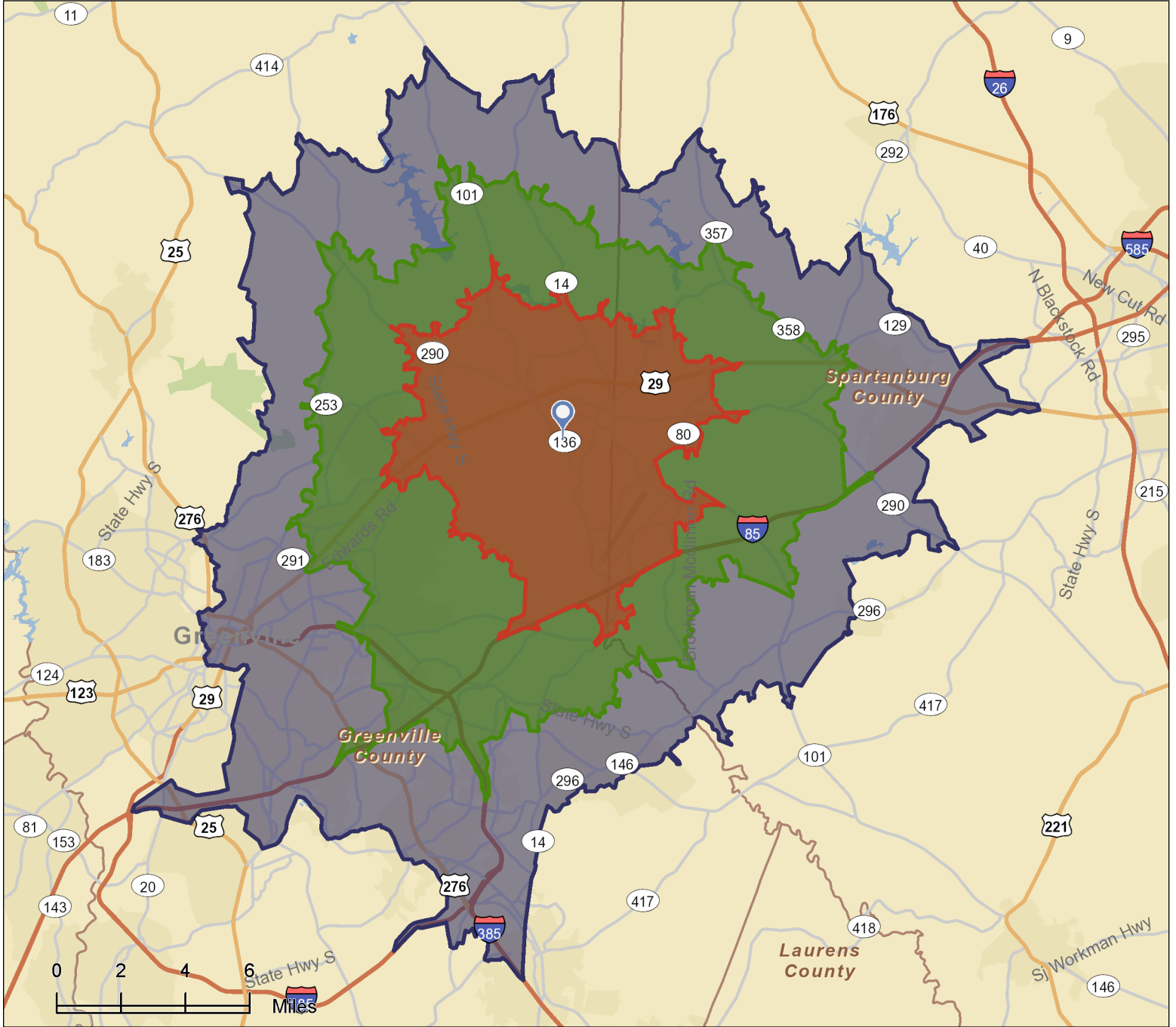


# Site Map




S Buncombe Rd and Brushy Creek Rd, Greer, SC, 29650  
S Buncombe Rd & Brushy Creek Rd, Greer, SC, 29650  
Drivetime: 10, 15, 20 Minutes

Latitude: 34.92707  
Longitude: -82.24524



**S Buncombe Rd and Brushy Cre...**  
**S Buncombe Rd & Brushy Creek Rd, Greer, SC, 29650**  
**Drive Time: 10, 15, 20 Minutes**

**Latitude: 34.92707**  
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	10 minutes	15 minutes	20 minutes
 2000 Total Population	41,466	116,734	215,649
2000 Group Quarters	361	760	5,185
2010 Total Population	51,539	141,534	258,856
2015 Total Population	57,086	155,553	283,542
2010 - 2015 Annual Rate	2.07%	1.91%	1.84%
 2000 Households	16,165	46,657	87,243
2000 Average Household Size	2.54	2.49	2.41
2010 Households	20,297	57,082	105,416
2010 Average Household Size	2.52	2.47	2.41
2015 Households	22,550	62,864	115,776
2015 Average Household Size	2.52	2.46	2.4
2010 - 2015 Annual Rate	2.13%	1.95%	1.89%
2000 Families	11,606	32,646	57,958
2000 Average Family Size	3.01	2.99	2.97
2010 Families	14,199	38,667	68,080
2010 Average Family Size	3	2.99	2.98
2015 Families	15,640	42,175	74,096
2015 Average Family Size	3	2.99	2.98
2010 - 2015 Annual Rate	1.95%	1.75%	1.71%
 <b>2000 Housing Units</b>	17,525	50,195	94,500
Owner Occupied Housing Units	66.0%	64.3%	60.2%
Renter Occupied Housing Units	26.4%	28.5%	32.1%
Vacant Housing Units	7.6%	7.2%	7.7%
<b>2010 Housing Units</b>	22,506	62,834	116,764
Owner Occupied Housing Units	64.6%	62.8%	58.9%
Renter Occupied Housing Units	25.5%	28.1%	31.3%
Vacant Housing Units	9.8%	9.2%	9.7%
<b>2015 Housing Units</b>	25,146	69,631	129,048
Owner Occupied Housing Units	64.5%	62.6%	58.9%
Renter Occupied Housing Units	25.1%	27.7%	30.8%
Vacant Housing Units	10.3%	9.7%	10.3%
<b>Median Household Income</b>			
2000	\$41,804	\$46,478	\$43,231
2010	\$56,099	\$58,971	\$54,986
2015	\$61,734	\$63,404	\$60,626
<b>Median Home Value</b>			
2000	\$104,614	\$118,031	\$112,275
2010	\$136,978	\$147,753	\$143,032
2015	\$155,142	\$167,808	\$162,046
<b>Per Capita Income</b>			
2000	\$21,670	\$24,422	\$23,636
2010	\$27,275	\$29,469	\$28,390
2015	\$29,582	\$31,764	\$30,750
<b>Median Age</b>			
2000	35.8	36.5	35.7
2010	38.2	38.8	38.0
2015	38.9	39.4	38.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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	10 minutes	15 minutes	20 minutes
<b>2000 Households by Income</b>			
 Household Income Base	16,246	46,753	87,237
< \$15,000	16.9%	12.5%	14.5%
\$15,000 - \$24,999	13.6%	11.7%	12.5%
\$25,000 - \$34,999	12.1%	12.4%	13.1%
\$35,000 - \$49,999	15.4%	16.9%	16.9%
\$50,000 - \$74,999	19.8%	20.6%	19.5%
\$75,000 - \$99,999	9.8%	11.4%	10.4%
\$100,000 - \$149,999	8.5%	9.4%	8.6%
\$150,000 - \$199,999	1.9%	2.4%	2.3%
\$200,000+	2.1%	2.5%	2.3%
Average Household Income	\$55,871	\$60,456	\$57,768
<b>2010 Households by Income</b>			
Household Income Base	20,297	57,082	105,416
< \$15,000	12.1%	9.5%	11.4%
\$15,000 - \$24,999	9.5%	8.2%	8.8%
\$25,000 - \$34,999	8.9%	9.2%	9.8%
\$35,000 - \$49,999	13.8%	14.9%	15.1%
\$50,000 - \$74,999	20.2%	21.6%	20.9%
\$75,000 - \$99,999	17.3%	17.4%	16.0%
\$100,000 - \$149,999	11.4%	12.3%	11.8%
\$150,000 - \$199,999	3.8%	3.6%	3.1%
\$200,000+	3.0%	3.4%	3.2%
Average Household Income	\$69,867	\$72,725	\$69,159
<b>2015 Households by Income</b>			
Household Income Base	22,547	62,866	115,776
< \$15,000	10.2%	8.0%	9.7%
\$15,000 - \$24,999	8.6%	7.4%	8.0%
\$25,000 - \$34,999	7.1%	7.3%	7.8%
\$35,000 - \$49,999	10.7%	11.5%	11.8%
\$50,000 - \$74,999	24.5%	26.1%	25.5%
\$75,000 - \$99,999	17.2%	17.1%	15.8%
\$100,000 - \$149,999	14.0%	14.7%	14.2%
\$150,000 - \$199,999	4.5%	4.3%	3.8%
\$200,000+	3.3%	3.7%	3.5%
Average Household Income	\$75,570	\$78,231	\$74,735
<b>2000 Owner Occupied HUs by Value</b>			
Total	11,582	32,330	56,891
<\$50,000	12.6%	9.4%	9.6%
\$50,000 - 99,999	34.3%	29.6%	33.0%
\$100,000 - 149,999	28.2%	28.1%	27.1%
\$150,000 - 199,999	10.5%	15.1%	14.0%
\$200,000 - \$299,999	10.3%	12.2%	10.2%
\$300,000 - 499,999	2.7%	4.0%	4.5%
\$500,000 - 999,999	1.1%	1.4%	1.3%
\$1,000,000+	0.2%	0.2%	0.2%
Average Home Value	\$129,476	\$143,759	\$139,674
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>			
Total	4,589	14,252	30,234
With Cash Rent	93.3%	95.3%	95.5%
No Cash Rent	6.7%	4.7%	4.5%
Median Rent	\$414	\$514	\$491
Average Rent	\$436	\$526	\$499

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**Longitude: -82.24524**

	10 minutes	15 minutes	20 minutes
<b>2000 Population by Age</b>			
 Total	41,467	116,736	215,649
Age 0 - 4	6.9%	6.6%	6.5%
Age 5 - 9	7.4%	7.0%	6.8%
Age 10 - 14	7.4%	7.0%	6.7%
Age 15 - 19	6.7%	6.3%	6.5%
Age 20 - 24	5.6%	5.9%	6.9%
Age 25 - 34	14.8%	14.8%	15.3%
Age 35 - 44	16.2%	16.3%	16.0%
Age 45 - 54	13.9%	14.5%	13.8%
Age 55 - 64	9.3%	9.8%	9.3%
Age 65 - 74	6.3%	6.4%	6.4%
Age 75 - 84	4.1%	4.1%	4.3%
Age 85+	1.5%	1.3%	1.4%
Age 18+	74.1%	75.3%	76.1%
<b>2010 Population by Age</b>			
Total	51,537	141,534	258,856
Age 0 - 4	6.8%	6.5%	6.5%
Age 5 - 9	6.8%	6.5%	6.4%
Age 10 - 14	6.9%	6.7%	6.5%
Age 15 - 19	6.6%	6.3%	6.6%
Age 20 - 24	5.3%	5.5%	6.6%
Age 25 - 34	12.6%	12.8%	13.1%
Age 35 - 44	14.9%	14.6%	14.3%
Age 45 - 54	15.2%	15.4%	15.0%
Age 55 - 64	12.2%	12.4%	12.1%
Age 65 - 74	7.0%	7.3%	7.0%
Age 75 - 84	3.9%	4.1%	4.1%
Age 85+	1.8%	1.8%	1.8%
Age 18+	75.3%	76.3%	76.8%
<b>2015 Population by Age</b>			
Total	57,087	155,556	283,542
Age 0 - 4	6.8%	6.4%	6.4%
Age 5 - 9	6.8%	6.5%	6.5%
Age 10 - 14	7.0%	6.7%	6.5%
Age 15 - 19	6.3%	6.2%	6.4%
Age 20 - 24	5.4%	5.5%	6.4%
Age 25 - 34	12.7%	12.8%	13.3%
Age 35 - 44	14.0%	13.9%	13.4%
Age 45 - 54	14.0%	14.4%	14.0%
Age 55 - 64	12.8%	12.9%	12.6%
Age 65 - 74	8.5%	8.8%	8.5%
Age 75 - 84	4.0%	4.2%	4.1%
Age 85+	1.7%	1.7%	1.8%
Age 18+	75.5%	76.4%	76.9%
<b>2000 Population by Sex</b>			
Males	48.4%	48.9%	48.5%
Females	51.6%	51.1%	51.5%
<b>2010 Population by Sex</b>			
Males	48.8%	49.1%	48.8%
Females	51.2%	50.9%	51.2%
<b>2015 Population by Sex</b>			
Males	48.9%	49.1%	48.9%
Females	51.1%	50.9%	51.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	10 minutes	15 minutes	20 minutes
<b>2000 Population by Race/Ethnicity</b>			
 Total	41,466	116,735	215,649
White Alone	80.4%	84.3%	78.3%
Black Alone	14.4%	10.5%	16.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.5%	2.3%	2.0%
Some Other Race Alone	2.4%	1.6%	1.5%
Two or More Races	1.1%	1.1%	1.1%
Hispanic Origin	4.7%	3.9%	3.6%
Diversity Index	39.3	33.1	40.3
<b>2010 Population by Race/Ethnicity</b>			
Total	51,539	141,534	258,856
White Alone	76.8%	80.2%	74.8%
Black Alone	13.9%	11.1%	17.0%
American Indian Alone	0.4%	0.3%	0.3%
Asian or Pacific Islander Alone	2.4%	3.2%	2.9%
Some Other Race Alone	4.5%	3.3%	3.1%
Two or More Races	1.9%	1.8%	1.9%
Hispanic Origin	9.6%	8.2%	7.7%
Diversity Index	49.6	44.2	49.4
<b>2015 Population by Race/Ethnicity</b>			
Total	57,086	155,552	283,542
White Alone	75.8%	79.0%	73.8%
Black Alone	14.0%	11.4%	17.1%
American Indian Alone	0.4%	0.4%	0.3%
Asian or Pacific Islander Alone	2.8%	3.6%	3.2%
Some Other Race Alone	4.9%	3.6%	3.4%
Two or More Races	2.1%	2.0%	2.1%
Hispanic Origin	11.2%	9.7%	9.0%
Diversity Index	52.3	47.3	51.9
<b>2000 Population 3+ by School Enrollment</b>			
 Total	39,943	112,121	207,322
Enrolled in Nursery/Preschool	1.8%	1.8%	1.8%
Enrolled in Kindergarten	1.8%	1.5%	1.6%
Enrolled in Grade 1-8	12.6%	11.8%	11.6%
Enrolled in Grade 9-12	5.8%	5.7%	5.5%
Enrolled in College	3.4%	3.8%	4.9%
Enrolled in Grad/Prof School	0.7%	0.8%	1.0%
Not Enrolled in School	73.9%	74.7%	73.7%
<b>2010 Population 25+ by Educational Attainment</b>			
Total	34,776	96,867	174,534
Less than 9th Grade	7.4%	4.9%	4.9%
9th - 12th Grade, No Diploma	10.4%	8.2%	8.9%
High School Graduate	29.9%	26.0%	26.3%
Some College, No Degree	18.4%	19.1%	19.0%
Associate Degree	7.9%	8.6%	8.2%
Bachelor's Degree	17.7%	22.2%	21.6%
Graduate/Professional Degree	8.3%	11.1%	11.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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	10 minutes	15 minutes	20 minutes
<b>2010 Population 15+ by Marital Status</b>			
 Total	40,917	113,625	208,650
Never Married	26.4%	26.8%	29.4%
Married	57.4%	57.7%	54.3%
Widowed	7.5%	6.5%	6.5%
Divorced	8.7%	8.9%	9.9%
<b>2000 Population 16+ by Employment Status</b>			
 Total	31,860	91,132	169,328
In Labor Force	67.3%	69.0%	68.7%
Civilian Employed	64.1%	66.4%	65.8%
Civilian Unemployed	3.0%	2.5%	2.8%
In Armed Forces	0.2%	0.2%	0.1%
Not in Labor Force	32.7%	31.0%	31.3%
<b>2010 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	88.5%	89.8%	89.3%
Civilian Unemployed	11.5%	10.2%	10.7%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	90.7%	91.7%	91.3%
Civilian Unemployed	9.3%	8.3%	8.7%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	16,779	47,238	88,491
Own Children < 6 Only	8.6%	8.1%	7.8%
Employed/in Armed Forces	5.2%	4.9%	4.8%
Unemployed	0.3%	0.3%	0.3%
Not in Labor Force	3.2%	2.9%	2.7%
Own Children < 6 and 6-17 Only	6.6%	6.1%	5.7%
Employed/in Armed Forces	3.5%	3.2%	3.2%
Unemployed	0.2%	0.1%	0.2%
Not in Labor Force	2.9%	2.7%	2.4%
Own Children 6-17 Only	17.9%	18.0%	16.9%
Employed/in Armed Forces	13.2%	13.2%	12.3%
Unemployed	0.5%	0.4%	0.5%
Not in Labor Force	4.2%	4.3%	4.2%
No Own Children < 18	66.9%	67.8%	69.5%
Employed/in Armed Forces	33.2%	36.0%	37.6%
Unemployed	1.9%	1.6%	1.8%
Not in Labor Force	31.7%	30.2%	30.1%
<b>2010 Employed Population 16+ by Industry</b>			
 Total	22,529	64,758	117,926
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	9.1%	8.0%	7.4%
Manufacturing	16.0%	15.0%	15.1%
Wholesale Trade	4.3%	4.1%	3.8%
Retail Trade	12.5%	12.4%	12.6%
Transportation/Utilities	3.9%	3.5%	3.7%
Information	3.8%	3.8%	3.8%
Finance/Insurance/Real Estate	7.0%	7.6%	7.0%
Services	40.6%	42.8%	43.9%
Public Administration	2.6%	2.4%	2.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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	10 minutes	15 minutes	20 minutes
<b>2010 Employed Population 16+ by Occupation</b>			
Total	22,529	64,756	117,926
White Collar	60.7%	66.2%	64.4%
Management/Business/Financial	14.4%	16.2%	15.1%
Professional	19.5%	22.6%	22.6%
Sales	13.7%	14.2%	13.6%
Administrative Support	13.0%	13.2%	13.1%
Services	14.5%	12.9%	13.9%
Blue Collar	24.8%	20.9%	21.7%
Farming/Forestry/Fishing	0.3%	0.2%	0.2%
Construction/Extraction	6.2%	5.0%	4.9%
Installation/Maintenance/Repair	3.7%	3.2%	3.4%
Production	8.7%	7.4%	7.8%
Transportation/Material Moving	6.0%	5.1%	5.5%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
 Total	20,148	59,769	109,928
Drove Alone - Car, Truck, or Van	82.1%	84.5%	82.1%
Carpooled - Car, Truck, or Van	12.9%	10.9%	11.6%
Public Transportation	0.4%	0.2%	0.3%
Walked	1.3%	0.8%	2.5%
Other Means	0.9%	0.7%	0.8%
Worked at Home	2.4%	2.9%	2.7%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	20,148	59,769	109,928
Did Not Work at Home	97.6%	97.1%	97.3%
Less than 5 minutes	1.9%	2.0%	2.9%
5 to 9 minutes	8.8%	9.1%	11.3%
10 to 19 minutes	33.4%	37.8%	39.9%
20 to 24 minutes	18.6%	18.9%	17.4%
25 to 34 minutes	23.1%	19.4%	16.6%
35 to 44 minutes	3.9%	3.3%	3.0%
45 to 59 minutes	3.7%	3.2%	3.0%
60 to 89 minutes	1.5%	1.5%	1.6%
90 or more minutes	2.7%	1.8%	1.6%
Worked at Home	2.4%	2.9%	2.7%
Average Travel Time to Work (in min)	23.6	21.8	20.5
<b>2000 Households by Vehicles Available</b>			
Total	16,212	46,653	87,241
None	8.1%	5.4%	6.8%
1	31.2%	32.5%	35.3%
2	43.5%	43.4%	40.8%
3	13.1%	14.3%	13.3%
4	2.5%	3.2%	2.8%
5+	1.5%	1.4%	1.0%
Average Number of Vehicles Available	1.8	1.8	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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	10 minutes	15 minutes	20 minutes
<b>2000 Households by Type</b>			
 Total	16,165	46,658	87,243
Family Households	71.8%	70.0%	66.4%
Married-couple Family	55.8%	56.9%	51.5%
With Related Children	26.5%	25.9%	23.2%
Other Family (No Spouse)	16.0%	13.1%	15.0%
With Related Children	10.6%	8.4%	9.7%
Nonfamily Households	28.2%	30.0%	33.6%
Householder Living Alone	24.1%	25.4%	28.3%
Householder Not Living Alone	4.1%	4.6%	5.3%
Households with Related Children	37.1%	34.3%	32.9%
Households with Persons 65+	21.8%	20.9%	21.1%
<b>2000 Households by Size</b>			
Total	16,165	46,657	87,243
1 Person Household	24.1%	25.4%	28.3%
2 Person Household	33.5%	35.1%	34.2%
3 Person Household	18.5%	17.1%	16.6%
4 Person Household	15.1%	14.4%	13.3%
5 Person Household	6.0%	5.5%	5.2%
6 Person Household	2.0%	1.7%	1.6%
7+ Person Household	0.9%	0.7%	0.7%
<b>2000 Households by Year Householder Moved In</b>			
Total	16,212	46,653	87,241
Moved in 1999 to March 2000	20.8%	23.0%	24.2%
Moved in 1995 to 1998	28.4%	29.5%	28.7%
Moved in 1990 to 1994	16.1%	14.9%	14.2%
Moved in 1980 to 1989	14.4%	13.9%	13.6%
Moved in 1970 to 1979	9.2%	9.6%	9.6%
Moved in 1969 or Earlier	11.1%	9.1%	9.7%
Median Year Householder Moved In	1995	1995	1995
<b>2000 Housing Units by Units in Structure</b>			
 Total	17,521	50,233	94,507
1, Detached	75.3%	67.8%	64.1%
1, Attached	2.8%	3.0%	3.3%
2	2.9%	1.9%	2.7%
3 or 4	2.1%	2.3%	3.4%
5 to 9	3.1%	5.8%	6.9%
10 to 19	2.1%	5.5%	5.8%
20+	2.5%	5.7%	6.8%
Mobile Home	9.1%	7.9%	6.9%
Other	0.1%	0.1%	0.1%
<b>2000 Housing Units by Year Structure Built</b>			
Total	17,554	50,175	94,507
1999 to March 2000	4.3%	3.9%	3.4%
1995 to 1998	14.2%	12.6%	11.5%
1990 to 1994	11.1%	11.4%	9.7%
1980 to 1989	17.0%	21.9%	20.0%
1970 to 1979	15.1%	20.0%	18.8%
1969 or Earlier	38.3%	30.3%	36.6%
Median Year Structure Built	1978	1980	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

**S Buncombe Rd and Brushy Cre...**  
**S Buncombe Rd & Brushy Creek Rd, Greer, SC, 29650**  
**Drive Time: 10, 15, 20 Minutes**

**Latitude: 34.92707**  
**Longitude: -82.24524**

	10 minutes	15 minutes	20 minutes
<b>Top 3 Tapestry Segments</b>			
1.	Midlife Junction	Midland Crowd	Midland Crowd
2.	Home Town	Enterprising Professio	In Style
3.	Salt of the Earth	Exurbanites	Young and Restless



**2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$33,798,653	\$99,634,812	\$176,619,029
Average Spent	\$1,665.20	\$1,745.47	\$1,675.45
Spending Potential Index	70	73	70
Computers & Accessories: Total \$	\$4,443,889	\$13,105,002	\$23,128,422
Average Spent	\$218.94	\$229.58	\$219.40
Spending Potential Index	99	104	100
Education: Total \$	\$25,318,687	\$74,262,122	\$130,474,185
Average Spent	\$1,247.41	\$1,300.97	\$1,237.71
Spending Potential Index	102	107	101
Entertainment/Recreation: Total \$	\$67,352,333	\$196,497,419	\$343,642,869
Average Spent	\$3,318.34	\$3,442.37	\$3,259.87
Spending Potential Index	103	107	101
Food at Home: Total \$	\$90,826,726	\$264,763,825	\$469,956,876
Average Spent	\$4,474.88	\$4,638.31	\$4,458.12
Spending Potential Index	100	104	100
Food Away from Home: Total \$	\$65,597,267	\$193,092,324	\$341,940,939
Average Spent	\$3,231.87	\$3,382.72	\$3,243.73
Spending Potential Index	100	105	101
Health Care: Total \$	\$78,896,301	\$225,569,497	\$394,333,761
Average Spent	\$3,887.09	\$3,951.67	\$3,740.74
Spending Potential Index	104	106	100
HH Furnishings & Equipment: Total \$	\$37,065,383	\$108,387,076	\$189,211,841
Average Spent	\$1,826.15	\$1,898.80	\$1,794.91
Spending Potential Index	89	92	87
Investments: Total \$	\$34,943,259	\$99,914,476	\$170,353,001
Average Spent	\$1,721.60	\$1,750.37	\$1,616.01
Spending Potential Index	99	101	93
Retail Goods: Total \$	\$492,966,531	\$1,434,188,379	\$2,516,119,249
Average Spent	\$24,287.65	\$25,125.05	\$23,868.48
Spending Potential Index	98	101	96
Shelter: Total \$	\$313,860,294	\$930,503,463	\$1,640,578,857
Average Spent	\$15,463.38	\$16,301.17	\$15,562.90
Spending Potential Index	98	103	99
TV/Video/Audio: Total \$	\$25,408,032	\$74,215,520	\$131,681,572
Average Spent	\$1,251.81	\$1,300.16	\$1,249.16
Spending Potential Index	101	105	101
Travel: Total \$	\$38,098,132	\$112,291,150	\$194,191,378
Average Spent	\$1,877.03	\$1,967.19	\$1,842.14
Spending Potential Index	99	104	97
Vehicle Maintenance & Repairs: Total \$	\$19,342,096	\$56,586,909	\$99,601,063
Average Spent	\$952.95	\$991.33	\$944.84
Spending Potential Index	101	105	100

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.